40, the Mall,

Lahore

Nov 17, 2015

Chief Executive,

Abbott Laboratories,

Lahore.

Respected Sir,

Reference is made to your advertisement no. 46/t, dated Oct 25, 2015 in “The Dawn” it is submitted that I’ve a sound experience and expertise related with the vacancy offered by you. After reading the job description, I am confident that I would be a perfect fit for this position as my experience and abilities precisely match your requirements.

I have ten years of marketing experience in different international and local firms. I have a MBA degree from Lahore School of Economics, Lahore and have done my MS in Marketing and Finance from London School of Economics, London and had worked in different organizations as a Marketing Head. I have organized various marketing campaigns and have an expertise in marketing and promotion of different products all over the world.

I’ve also worked in different pharmaceutical companies and have a very good experience in their products’ promotion and marketing all over the world. I managed all technical elements of marketing. I established innovative promotion programs for increasing product sales. I have got appreciation letters from different organizations on basis of my responsibility and my efforts.

I’ve also innovative and creative ideas to make new strategy of marketing. I am capable of working under pressure and have excellent communication skills. My qualifications and experience are mentioned in detail in my attached resume. I hope that i will bring a great value to your organization and will prove myself as a great asset for your company.

Yours Sincerely,

Hisham Zahid

Ref no: 46/t

Enclosed: Resume